



National Capital Healthcare Executives (NCHE) Annual Executive Roundtable

Sponsored by: The George Washington University, Georgetown University, and
Marymount University

“Reinventing Customer Service in Healthcare: Lessons Learned From the Best”

**Thursday, November 19, 2009
5:30 – 8:30 PM**

LOCATION

Marvin Center Continental Ballroom
The George Washington University
800 21st St., NW
Washington, DC 20052

EVENING'S AGENDA

5:30 p.m. – 6:00 p.m. Registration and Networking
6:00 p.m. – 6:45 p.m. Dinner
6:45 p.m. – 8:00 p.m. Panel Discussion

PURPOSE

The Executive Roundtable is an extremely popular, annual event that is designed as an opportunity for healthcare administration students and early careerists in various healthcare fields to gain useful knowledge and diverse insight on career development in the healthcare industry.

WHO SHOULD ATTEND

The event is designed for students, early careerists, physicians, healthcare executives, and other healthcare professionals that are interested in career development and advancement within the healthcare industry.

OUR DISTINGUISHED PANELISTS

Each year we strive to recruit individuals who represent the diverse nature of the healthcare industry. Each member of the panel is a current or former upper-level executive who will offer a unique perspective based on their leadership experience in the multi-faceted field of healthcare.

MODERATORS

Robert Burke, Ph.D, Department Chair Health Services Management and Leadership
The George Washington University

Patricia Cloonan, Ph.D, Interim Department Chair and Associate Professor Health Services Administration
Georgetown University

HONORED GUEST PANELISTS (As of September 4, 2009)

Stephen L. Badger, Chief Executive Officer
The George Washington University Medical Faculty Associates

Thomas Chapman, Chief Executive Officer
HSC Foundation

Vice Admiral Michael Cowan, MD
Deloitte Consulting

Jerry Price, Vice President
Sibley Hospital



Fernando Rivera, Medical Center Director
DC VA Medical Center

REGISTRATION DETAILS:

- By email: info@ncche.ache.org
- Register at the door of the event

Payment Options: Cash or Checks only at the door.

Registration Fees

Pre-Registration:

NCHE/ACHE member - \$25
NCHE/Non ACHE member - \$35
Neither a NCHE or ACHE Member \$40
Student ACHE Member \$10
Student Non-ACHE Member - \$20

At Door Registration (walk-in):

NCHE/ACHE member - \$40
NCHE/Non ACHE member - \$50
Neither a NCHE or ACHE Member \$50
Student ACHE Member \$15
Student Non-ACHE Member - \$25

DIRECTIONS TO THE MARVIN CENTER:

By Metro:

- Take the Orange/Blue line to Foggy Bottom/GWU
- Head east on I St NW toward 22nd St NW: 0.2 mi
- Turn right at 21st St NW Destination will be on the right: 223 ft

Parking at The George Washington University:

- Visitor parking garage attached to the Marvin Center on 19th Street between F and E Streets (* Please note that 19th Street is one-way going southward.)
- Visitor Colonial Parking Garage on 22nd Street between H and I Streets.
To view the interactive map of The GWU campus in Foggy Bottom, please visit the following link:
<http://www.gwu.edu/~map>

Up to 1 hr.	\$7.00
Up to 2 hrs.	\$13.00
Evening Maximum Rate (after 5:00pm)	\$8.00

ACHE CREDIT

This program has been developed and is presented locally by the National Capital Healthcare Executives. The American College of Healthcare Executives has awarded 1 (one) Category I ACHE education credit hour to this program.

OPEN TO PUBLIC

Yes